

Intellectual property experts
SPAIN



Roland & Douglas
Patentes y Marcas

Protection and strategy: the mainstays
of defending our clients' interests



Roland & Douglas
Patentes y Marcas

Roland & Douglas is an independent law practice with an international outlook that specialises in end-to-end advisory and litigation services in the various fields of Spanish intellectual property law.

Our firm is staffed by lawyers, intellectual property agents and practitioners licensed to act before international intellectual property organisations.

Their expertise, extensive professional qualifications and long track records in the intellectual property field ensure that we can provide a tailored service to the highest standard of quality to effectively defend our clients' interests.

Our practitioners are members of the leading international intellectual property organisations, including INTA, ECTA, LESI and AIPPI.

In their day-to-day practice they are assisted by science and technology experts so as to meet the specific demands of issues displaying high technical complexity.

Roland & Douglas has a reputation for finding innovative and effective solutions that provide high value added. Another hallmark of the firm is its ability to adapt swiftly to specific needs, so enabling it to foster a relationship of personal trust with each client.

Our high standard of legal expertise and the technical and interdisciplinary skills of our practitioners enable us to keep a step ahead of developments, thus defending our Spanish and international clients operating in various industries to an outstanding degree of effectiveness.

In addition, outside Spain we work closely with top-tier firms in the intellectual property field.



Our values: professional excellence, a proactive stance, and availability.



Professional excellence, a proactive stance and availability are the values underpinning the strong reputation of our firm.

Roland & Douglas makes available to its clients the outstanding talent and expertise of its members, who are selected from among the best specialist.

We consider it a high priority to ensure that our practitioners update their skills and knowledge on an ongoing basis.

They are involved in teaching and research activities, and many of them are frequent speakers at conferences and seminars relating to their respective practice areas, in Spain and elsewhere.

The trust placed in us by our clients and our reputation among our competitors are endorsed by our standing in international directories.

Notably, the prestigious *Managing Intellectual Property* has consistently named Roland & Douglas as a recommended firm for intellectual property law.



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Trade marks

We produce viability studies on trade mark registration and use. We design comprehensive strategies to achieve the strongest possible protection and defence of our clients' trade marks, with a view to their specific needs. We find creative global solutions, combining Spanish, European Union and International registrations.

Our clients include leading Spanish and international names operating in a wide range of industries. We protect all types of trade marks, including symbols, colours, shapes, smells and sounds.

We defend our clients' trade marks: we watch over them by detecting infringements and third-party registration applications, seeking injunctions and customs measures, and instituting appropriate administrative and court proceedings.



We defend our clients' trade marks.

We conduct due diligence audits for clients selling or buying portfolios of trade marks and for companies whose main asset is their trade mark portfolio.

We analyse the consequences of trade mark acquisitions from the standpoint of Spanish and European law on economic concentrations, and identify when it is necessary to give prior notice of the transaction to the Spanish or European competition authorities.

We advise our clients on how to exploit their trade marks using licensing, distribution and franchising contracts, and provide the benefit of our experience in contract negotiations.

Trade secrets

We design strategies to protect the confidentiality of our clients' technical and business information.

We draft and negotiate confidentiality and licensing contracts to protect your know-how, and defend know-how owners against infringement by taking court action.

Sometimes secrecy is the best protection.

Patents

We protect our clients' inventions

The combined performance of our intellectual property agents, lawyers and technical specialists at the service of our clients' practical needs ensures strategic protection of their inventions through patent registrations in Spain, European Union and internationally (PCT).

We conduct studies of patentability, and of patent validity and infringement. We advise our clients on patent validations, opposition filings and appeals.

We manage, monitor and appraise patent portfolios, and advise on how to exploit them under licensing contracts.

We defend our clients' patents as before the Spanish Patent and Trade mark Office and the European Patent Office, the customs authorities, the Spanish courts, and the courts of other jurisdictions through our international partners.

We advise our clients on how to create a comprehensive patent portfolio to protect an entire product line, and on how to develop a product line without infringing third party intellectual property rights



Designs

We work with our clients to design strategies that best protect shape creations in Spain and elsewhere, sometimes combining the Spanish, European and international design registration systems so as to minimise costs.

We produce viability studies on design registration and potential infringement. We engage in a dialogue with our clients to consider the available options to avoid infringing third party rights.

We prepare applications to register designs and follow the procedure through to final registration



We protect decorative innovation.

We watch over your designs by detecting third-party registration applications, and advise on issues such as the modification, validity and infringement of your designs.

We file administrative opposition motions, and applications for nullity and exploration.

We initiate proceedings in the appropriate forums to defend our clients' designs.

We advise our clients on how to exploit their designs by drafting and negotiating licensing contracts.

Copyright

Serving authors and the industry.

Our practitioners have a long track record of protecting and defending copyright in an extremely wide range of fields.

We protect our clients' works in the traditional fields of music, art and literature, and in the emerging domains of the Internet, software and audiovisual media.

We advise on and negotiate contracts both on behalf of authors and of the industry.

We provide customs monitoring services to prevent counterfeit goods from entering the Spanish and European markets, and we defend our clients' rights in the courts.

Whenever our clients need advice on intellectual property issues – whether they need to draft and negotiate a contract, or defend their rights in court – they place their trust in the outstanding standards of service and professionalism offered by Roland & Douglas.



We advise our clients on how to protect themselves against competitors' unfair practices.

Unfair competition

We advise our clients on how to protect themselves against their competitors' unfair practices – e.g. passing off, misleading acts, disparagement, comparison, imitation, misappropriation of another's reputation, breach of confidentiality, unfair advertising and infringement of competition law.

Software and the internet

We advise our clients on how to protect their software and website content.

We carry out domain name availability searches.

We apply for generic and territorial domain names and process them through to final registration, and we maintain and monitor domain names to protect them against third parties.

We advise on buying, selling and transferring domain names, and handle negotiations and disputes as to domain name ownership.

We provide our clients with highly effective protection of their intellectual property on the Internet against third party infringement, and advise them on how to use and protect their trade marks on the web.

We protect your software and your online identity.



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